

# Mark Dylan Cosca

## Full-Stack Developer | Digital Commerce Expert

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### 👤 SUMMARY

Frontend developer with **9+ years** building fast, fully custom **Shopify & e-commerce storefronts**, using **AI workflows** for code review, testing and smarter storefront features. Works **full-stack** across **APIs, integrations** and **backend** services.

### </> TECHNICAL SKILLS

**Frontend:** HTML5, CSS, JavaScript, TypeScript, React, Remix, Next.js, Vue.js, Shopify & Liquid, Tailwind CSS, CSS Modules, SCSS, Ionic, Quasar

**Backend:** Node.js, NestJS, Express, PHP, Laravel, WordPress, PostgreSQL, Supabase

**APIs & CMS:** REST, GraphQL, Stripe, Algolia, Klaviyo, Yotpo, Builder.io, Sanity, Pack CMS, Shogun

**Analytics:** GA4, GTM (web + server), Server-side tracking, A/B testing, Consent management (GDPR/CCPA), SEO

**Code Testing:** Vitest, Jest, Playwright, React Testing Library, Storybook | **AI:** MCP, AI Skills, AI Workflows, Claude Code, GitHub Copilot

**Build & Tooling:** CI/CD, Vite, Webpack, Rollup, ESLint, Prettier, Sentry

**Project Management:** Git, GitHub, GitLab, Jira, ClickUp, Scoro, Notion

### 🏢 EXPERIENCE

**Form Factory** | Frontend Developer (Full-time)

Sept 2022 – Sept 2026

- Develop and maintain fully custom storefronts using **Shopify Liquid, ReactJS, Remix, Hydrogen** and **Custom Shopify Apps**.
- Build **AI-powered storefront features**; use **Claude Code** and **GitHub Copilot** for code review, debugging, tests and docs.

**MindArc** | Frontend Developer (Full-time)

Oct 2021 – May 2022

- Developed fully custom, fast e-commerce storefronts using **NodeJS (Vue/React), Shopify Liquid** and **Custom Apps**.

**Digital Studio / LiveCrossing** | Software Engineer (Full-time)

Mar 2019 – Oct 2021

- Led development of a custom storefront on a **custom e-commerce platform** using **PHP/Laravel** and **VueJS**.

**Skubbs Inc** | Web/Mobile Developer (Full-time)

Jul 2018 – Mar 2019

- Developed websites and hybrid mobile apps using **PHP/WordPress, VueJS, Ionic** and **Quasar**.

**Fullmoon Outdoor** | Developer (Full-time)

Jul 2017 – Jul 2018

- Developed websites and customized themes with **PHP/WordPress**; provided Search Engine Optimization (**SEO**).

### 🔧 PROJECTS

**Corza** | Surgical technologies (Shopify Hydrogen, B2B)

- Large B2B storefront for quality surgical products.
- Role:** Set up the **CI/CD pipeline** and **AI-assisted dev workflows**; built robust **test coverage** and technical docs.
- Built the **B2B storefront UX/UI**, turning complex requirements into clear purchasing experiences.

**Spanx** | Women's shapewear (Shopify Hydrogen)

- Globally known, high-traffic DTC brand with complex product listings.
- Role:** Re-engineered complex product listings into intuitive **UX/UI**; maintainable, **performance-first** code for high traffic.
- Drove **AI-assisted workflows** across architecture, development and testing.

**Turtle Beach** | Premium gaming (Shopify Hydrogen)

- Global gaming brand: 1 storefront powered by 4 Shopify backends.
- Role:** Unified **4 Shopify backends** in one codebase; integrated cross-border **sales channels**; built complex landing pages/PDPs.

**Solo Brands** | DTC lifestyle brands (Shopify Hydrogen)

- 3 DTC brands running on 1 codebase.
- Role:** Architected the **shared codebase** and **component UI library**; integrated a **CMS + Shopify metaobjects** for per-brand content.

### 🎓 EDUCATION

**Informatics College Northgate** | Bachelor of Science in Information Technology

Jun 2014 – May 2017

### 🌟 CERTIFICATIONS

Shopify Apps Development • Liquid Storefront • Headless at Shopify for Developers

🏆 Credly: [credly.com/users/mark-dylan-cosca/badges/credly](https://credly.com/users/mark-dylan-cosca/badges/credly)

### ★ KEY SKILLS

Detailed Interpersonal and Work Communication • AI-Assisted Development (Claude Code, GitHub Copilot) • Adaptable Problem Solving • Advanced E-Commerce Knowledge and Development